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## Newsletter November

In current market condition we will host webinars and events to facilitate business and market input. Our job as an exchange has been to continue to deliver the transparency and well-functioning market system that is the hallmark of the Nordic Capital markets. Please feel free to reach out to me and my team at any time.

Best regards,

Jenny Rosberg  
Senior Vice President  
NASDAQ OMX  
Corporate Client Group Europe

Please find the contact details to our team at the end of this newsletter.

Index	October % change	YTD % change	12 months % change
OMX Nordic 40	-15,2	-45,3	-49,6
Nordic Large Cap	-17,3	-46,1	-51,6
Nordic Mid Cap	-18,4	-47,8	-53,9
Nordic Small Cap	-18,4	-42,2	-48,7
FN All-share EUR	-20,4	-62,2	-67,4

Sector Index	October % change	YTD % change	12 months % change
N Energy	-28,2	-48,0	-52,0
N Materials	-11,5	-43,6	-51,3
N Industrials	-24,9	-50,7	-57,1
N Consumer Discretionary	-10,1	-42,0	-46,8
N Consumer Staples	-24,6	-46,7	-49,7
N Health Care	1,8	-17,4	-22,4
N Financials	-23,3	-51,0	-57,4
N Information Technology	-9,4	-49,1	-53,2
N Telecommunication	-16,8	-44,6	-47,3
N Utilities	-18,5	-38,6	-36,9

## Seminars

### Global

#### NASDAQ OMX Health Care forum

The NASDAQ OMX Group together with Leerink Swann, cordially invite you to attend a one-day conference with healthcare industry leaders at the NASDAQ MarketSite in Times Square. The NASDAQ OMX HealthCare Industry Forum will include keynote addresses and thought provoking panel discussions on the challenges impacting the healthcare industry and its participants. Panelists will also discuss opportunities inherent to building winning strategies and deliver quality care. For information and registration contact [Corporate Client Group](#).

#### NASDAQ OMX Investor Conference - Dubai

NASDAQ OMX cordially invites you to participate in its first investor conference in Dubai, providing you with an opportunity to meet institutional investors, sovereign wealth funds and family offices

## Nordic Investment Meeting

The competition for investor awareness and capital is intense. As such, regular meetings with analysts and journalists can lead to greater visibility and a better understanding of your company in the investment community.

Nordic Investment Meeting is a forum to engage and position listed companies to investors. Nordic Investment Meetings are offered to the

companies listed on NASDAQ OMX Nordic. This is a highly visible service that exposes your company to almost 800,000 investors and analysts throughout the Nordic region and worldwide. Nordic Investment Meetings are 20-minute web-based company presentations conducted in English and distributed through our web channels. On November 13, which will be available on our website November 14, the following companies will present their business:

#### **Denmark**

Mermaid technologies  
Topsil  
Travelmarket  
Jobindex  
esoft  
wannakey

#### **Finland**

Ixonos  
Geocentric  
Soprano

#### **Sweden**

Sensys Traffic  
Doro

Don't miss out on the fifth Nordic Investment Meeting, highlighting IT and Telecom companies. Available on our website November 14. Keep your eyes open!

Scheduled Nordic Investment Meetings/Webcasts

- May 21, 2009 in Stockholm, Helsinki, Copenhagen and Reykjavik / Health Care and Industrials
- November 19, 2009 in Stockholm, Helsinki, Copenhagen and Reykjavik / Consumer Staples and Consumer Discretionary

## **New Websites**

Visit our new websites

<http://www.nasdaqomx.com/>

For shareholders and listed companies

<http://www.nasdaqomxnordic.com/>

For private investors

## **NASDAQ OMX Vice Chairman, Mr Mike Oxley - Nordic Tour, November 17-19**

This event is a rare opportunity to network with Mr. Oxley. In addition, Mr. Oxley will provide his perspectives on NASDAQ OMX international strategy and how NASDAQ OMX provides the best capital formation platform for leading companies from all sectors of the global economy. The following topics will also be addressed:

- Boardroom practices and trends in the boardroom
- Views on the future regulatory environment for public companies
- Our global platform which is best for companies and for investors

For information and registration contact [Corporate Client Group](#)

#### **Stockholm**

Monday, November 17 - For listed companies

from Dubai and the Middle East including Bahrain, Kuwait, Oman, Qatar, and Saudi Arabia. For information and registration contact [Claire Harwood](#) +974 411 7617

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## **Stockholm**

### **Seminars for the board of directors and senior management**

November 19, CET: 13.15-16.30  
[For Information and Registration](#)

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## **Copenhagen**

### **Workshop CNS-users:**

- Fredericia 17 November
  - Copenhagen 25 & 27 November
- All dates from 13:00 to 16:00  
[Information and registration](#)

### **Workshop for First North companies**

November 12 at NASDAQ OMX  
Copenhagen 13:00-16:00  
[Information and registration](#)

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## **Helsinki**

### **Invest 2008**

The annual fair for private and professional investors, Invest 2008, will be held on November 12-13, 2008 at Wanh Satama, Helsinki. NASDAQ OMX Helsinki will host its own stand at the fair and has especially invited Finnish Small Cap and First North companies to give company presentations.

At 12:00 – 14:00  
NASDAQ OMX  
Tullvaktsvägen 15  
Frihamnen

Monday, November 17 - For legal and financial advisers

At 15:00 – 17:00  
NASDAQ OMX  
Tullvaktsvägen 15  
Frihamnen

### **Helsinki**

Wednesday, November 19  
At 09:00-11:00  
Ravintola Sipuli  
Banquet Room  
Kanavaranta 7

### **Copenhagen**

Wednesday November 19  
At 15.30 - 19.00  
Bech-Bruun, Langelinie  
Allé 35, 2100 Kbh. Ø.

## Stockholm

### **Best annual report 2007**

The winners of the exchange's competition "Best annual report 2007" in Sweden was announced at Finforum on November 4. The winner of the large cap class was Trelleborg, of the Mid cap class Home Properties and of the small cap class HL Display. Honourable mentions were given to Alfa Laval, Volvo, SkiStar, NIBE Industrier, Profilgruppen and Readsoft. The competition has taken place since 1965 and the aim is to stimulate the companies to develop and improve their external financial information. The jury has examined the annual reports of all listed companies. In this year's review, the jury has in addition to look at the overall impression also focused on the description of the company's business, financial targets and description of risk.

## Helsinki

### **The Finnish Corporate Governance Code**

The new Finnish Corporate Governance Code has been published on October 20 by the Securities Market Association. The Board of NASDAQ OMX Helsinki has adopted Finnish Corporate Governance Code as part of the stock exchange self-regulation. The code will come into force on January 1, 2009 and will replace the Corporate Governance recommendation issued in 2003. The new code as well as a comparison between the new and old code can be found on the [Securities Market Association website](#)

### **On October 9 NASDAQ OMX Helsinki hosted a seminar on Brand Equity**

For you who missed the event or for you who would like to refresh your memory, now all the presentations and documentation are available [here](#)

The seminar was about that the International Financial Reporting Standards (IFRS) requires listed companies to report the value of acquired intangible assets, including brands, on their balance sheets. Within a few years an international standard will provide principles for conducting brand valuations. The standard will also improve the

evaluation of brand management and branding investments. Before the seminar, all companies listed at NASDAQ OMX Helsinki were, for the first time, evaluated using a uniform methodology. The seminar ended with a price ceremony and the winner was...

## Corporate Client Group - Listings & Capital Markets

Stockholm + 46 8 405 60 00  
Johan Allstrin  
[johan.allstrin@nasdaqomx.com](mailto:johan.allstrin@nasdaqomx.com)  
+46 8 405 69 49

Håkan Sjögren  
[hakan.sjogren@nasdaqomx.com](mailto:hakan.sjogren@nasdaqomx.com)  
+46 8 405 78 93

Ingrid Zachrisson Östhols  
[ingrid.osthols@nasdaqomx.com](mailto:ingrid.osthols@nasdaqomx.com)  
+46 8 405 66 19

Cristina Espelund  
[cristina.espeund@nasdaqomx.com](mailto:cristina.espeund@nasdaqomx.com)  
+46 8 405 71 36

Copenhagen + 45 33 93 33 66  
Carsten Borring  
[carsten.borring@nasdaqomx.com](mailto:carsten.borring@nasdaqomx.com)  
+45 33 77 04 55

Peter Legind-Hansen  
[peter.legind-hansen@nasdaqomx.com](mailto:peter.legind-hansen@nasdaqomx.com)  
+45 33 77 03 88

Andreas Damgaard Petersen  
[andreas.damgaardpetersen@nasdaqomx.com](mailto:andreas.damgaardpetersen@nasdaqomx.com)  
+45 33 77 04 45

Toke Reedtz  
[toke.reedtz@nasdaqomx.com](mailto:toke.reedtz@nasdaqomx.com)  
+45 33 77 03 85

Kenneth Jørgensen  
[kenneth.jorgensen@nasdaqomx.com](mailto:kenneth.jorgensen@nasdaqomx.com)  
+45 33 77 03 28

Helsinki + 358 9 616 671  
Martin Nord  
[martin.nord@nasdaqomx.com](mailto:martin.nord@nasdaqomx.com)  
+358 9 6166 7295

Minna Rautiainen  
[minna.rautiainen@nasdaqomx.com](mailto:minna.rautiainen@nasdaqomx.com)  
+358 9 6166 7287

Sami Tuomisaari  
[sami.tuomisaari@nasdaqomx.com](mailto:sami.tuomisaari@nasdaqomx.com)  
+358 9 6166 7245

Erja Jumppanen  
[erja.jumppanen@nasdaqomx.com](mailto:erja.jumppanen@nasdaqomx.com)

+358 9 6166 7322

Iceland + 354 525 2800  
Kristin Rafnar  
[kristin.rafnar@nasdaqomx.com](mailto:kristin.rafnar@nasdaqomx.com)  
+354 525 2869

International + 46 8 405 60 00  
Christina Ploom  
[christina.ploom@nasdaqomx.com](mailto:christina.ploom@nasdaqomx.com)

+46 8 405 69 33  
Kristin Haglund  
[kristin.haglund@nasdaqomx.com](mailto:kristin.haglund@nasdaqomx.com)  
+46 8 405 70 12

Tuija Viitanen  
[tuija.viitanen@nasdaqomx.com](mailto:tuija.viitanen@nasdaqomx.com)  
+44 20 7065 8071

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**Copenhagen**  
+ 45 33 93 33 66

**Stockholm**  
+ 46 8 405 60 00

**Helsinki**  
+ 358 9 616 671

**Iceland**  
+ 354 525 2800

**International**  
+ 46 8 405 60 00

[omxlistings@nasdaqomx.com](mailto:omxlistings@nasdaqomx.com)

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