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# NASDAQ OMX

## Newsletter April

Listening to our customers' view is important for NASDAQ OMX. That is why we will ask the top managers at our listed companies to tell us what business and policy issues are high priorities. The survey will be distributed next week, please take a minute to answer a few questions that will help us align our business with your needs. We will also use the results in our conversations with authorities and regulators regarding structural and legal improvements in the financial markets.

Please feel free to reach out to me and my team at any time.

Best regards,  
Jenny Rosberg  
Senior Vice President  
NASDAQ OMX  
Global Corporate ClientGroup

Index	March % change	YTD % change	12 months % change
OMX Nordic 40	5,1	-8,6	-47,3
Nordic Large Cap	3,2	-7,8	-48,8
Nordic Mid Cap	-2,3	-4,1	-53,0
Nordic Small Cap	-1,4	1,5	-49,5
FN All-share EUR	5,7	8,7	-63,0

Sector Index	February % change	YTD % change	12 months % change
N Energy	7,6	-1,9	-55,0
N Materials	-2,3	-18,6	-55,5
N Industrials	-0,3	-8,3	-54,7
N Consumer Discretionary	-0,7	1,8	-41,5
N Consumer Staples	1,8	3,4	-48,2
N Health Care	-5,8	-3,3	-20,8
N Financials	9,1	-10,4	-59,0
N Information Technology	6,8	-8,9	-44,7
N Telecommunication	8,9	-6,4	-35,2
N Utilities	4,6	-6,4	-45,4

## Global trends in investor relations

Bank of New York Mellon every year makes a survey about global trends in investor relations. The survey provides issuers with insight on global IR best practices and tools for benchmarking their resources and efforts against their global peers. Have a look at the [survey](#)

## Seminars

### Stockholm

#### Seminars for board of directors and senior managements

April 29, CET 13:15-16.30

NASDAQ OMX

Tullvaktsvägen 15

[Information and Registration](#)

#### Seminar on "Optimize the effect of your pressrelease".

May 7

NASDAQ OMX

Tullvaktsvägen 15

Keep your eyes open for the invitation!

### Copenhagen

#### Investor Event

NASDAQ OMX is hosting 'Investor Events' May 26 in Copenhagen, at PARKEN - from 16:30 - 20:30.

CEOs from 15 NASDAQ OMX listed companies will present their company and give an adequate description of their business profile and future outlook. The invitees are mainly private investors and experience has shown that approximately 400-

500 persons will participate at each event.

[Information and Registration](#)

#### **Disclosure Requirements**

Seminar in 'Disclosure Requirements' May 27, 2009 from 13:00 to 16:00 at NASDAQ OMX Copenhagen. To register or for more information please send an [email](#) or call +45 33770453.

## New functionality for peer comparison in Nordic Online and the Nordic Weekly Report

We have recently launched the new market intelligence service, NASDAQ OMX Nordic Online and the Nordic Weekly Report. Step by step we will introduce additional functionality in order to help executives stay on top of their stock's performance and trading activity. As a next step, we are now introducing a new functionality for peer comparison. Each company can now choose what five peers will be included in their Nordic Weekly Report. Peers can be selected from all of the companies listed at NASDAQ OMX exchanges, both in the US and the Nordics. Additionally, each user can create their own portfolios in Nordic Online with an unlimited number of peers. Please contact your Key Account Manager for more information.

We hope you find these market intelligence services valuable and welcome any feedback or questions you may have. For more information go directly to [Nordic Online](#)

## Executive remuneration: European Forum sets out best practices for directors' pay

The European Corporate Governance Forum has issued a public statement concerning the main principles that should govern the remuneration of executive directors. The Forum considers that these principles should be incorporated in the national corporate governance codes. Furthermore, it suggests that a directive should ensure that listed companies disclose their remuneration policy and the pay of individual directors. Read more about the statement from the Forum [here](#)

## European Commission consults on the Review of the Accounting Directives

The consultation aims at raising issues relating to the modernisation and simplification of the Fourth and Seventh Company Law Directives ("Accounting Directives"). This project is a step in the simplification of accounting rules. Positive effects will include a reduction of burden as well as qualitative improvements. The consultation is open until 30 April. A legislative proposal is expected by the end of 2009. Read more about the review and how to respond to the [consultation](#)

## NASDAQ OMX changes Post Trade Anonymity for the equity market trading in Stockholm and Helsinki

On June 2nd 2008, NASDAQ OMX Nordic introduced post trade anonymity on the Helsinki market and on the five most traded shares in Stockholm. That decision was based on member consultation conducted at the end of 2007 and in early 2008. Following further consultation in February and March 2009, NASDAQ OMX has decided to remove the anonymity for the five shares on the Stockholm market, and change to have post trade anonymity for only the five largest shares listed in Helsinki. The five shares at NASDAQ OMX Helsinki which will have anonymity are: Nokia Oyj (NOK1V), Fortum Oyj (FUM1V), UPM-Kymmene Oyj (UPM1V), Sampo Oyj (SAMAS), StoraEnso Oyj (STERV). The publication of trades, including member identity, for the affected shares

will be public after the close of each trading day. The change in the post trade anonymity functionality on the Helsinki and Stockholm markets will be implemented in SAXESS as of April 14th, 2009.

## New IR module platform

As part of our ongoing development and research, NASDAQ OMX is now pleased and proud to announce a new and improved IR module platform. We have been working intensely to provide our customers with the latest technology and cutting edge functionality. We can now offer a multitude of opportunities, many more modules and new and improved functionalities. One of the most important improvements is the introduction of last price data instead of a fifteen-minute delay. We also have more design flexibility in order to ensure that the modules fit into your corporate website better than ever.

Now is a good time to upgrade your Investor Relations solution. We can provide you with modules from the new platform or help you to take the whole installation further into a more advanced WebCenter360 solution. That's a full Investor Relations universe with even more functionality, hosting, statistics and content management in one integrated solution.

If you need inspiration - have a look [here](#) or at the Danish company [Rockwools website](#)

## Stockholm

### **Important subjects for the Swedish Shareholder Association on this years AGM:s**

This year the Swedish Shareholder Association will have a closer look at three certain areas on the AGM:s.

Capital structure - estimate the strength in the company's capital structure. During the last couple of years there has been large dividends and share buy back programs. The situation has now changed and many companies will have to do new share issues. The association will have a closer look at the strategy and long term plan for this.

The board - changed environment will require new and different competences in the board. Does the board have the right composition? Challenging times also call for increased or more larger engagement and it means that it will be difficult for a person to join too many boards. The association will require that the Nomination committees need to explain the background to their proposals.

Incentive programs and bonuses - The association will ask for what shareholder value the programs will give and if the programs have relevant performance requirements and the long term strategy. You can find more information about this in the associations [Corporate governance policy](#)

### **NASDAQ OMX becomes new index partner of leading Swedish business magazine Affärsvärlden**

NASDAQ OMX has partnered with Affärsvärlden, one of Sweden's leading business magazines, for calculation of its Affärsvärlden General Index (AFGX). On April 1st the index was re-branded as OMX AFGX.

OMX AFGX is a broad market capitalized index including all listed companies on NASDAQ OMX Stockholm's main market. The index will be available through the GENIUM Consolidated Feed, NASDAQ OMX Nordic's market data system, and is calculated in real-time. OMX AFGX has an index history going back to 1901, when Affärsvärlden was first issued.

OMX AFGX is a price index and its base value was 100 as of December

29, 1995. The ticker code is OMX AFGX and the index' full name is OMX Affärsvärdens General Index. Read more about [NASDAQ OMX indexes](#)

## Denmark

### **Companies listed at NASDAQ OMX Copenhagen raised 250,000,000 DKK**

- in Q1 2009. Many of the companies has due to the market conditions taken the opportunity to update their web with new tailor-made investor relation modules. A good example is [Exiqon](#). Always feel free to contact your Key Account Manager for more information or set up a meeting to go through your possibilities to increase your company's visibility, liability and liquidity.

### **Market closing/opening bell ceremony in New York**

Several Danish companies have taken the opportunity to close/open the NASDAQ New York market. Latest it was the Danish company TORM who closed the New York market [March 26](#) . TORM is one of the worlds leading companies within shipping and has dual listing at NASDAQ New York and NASDAQ OMX Copenhagen. Read more about [MarketSite](#) events in New York.

## Helsinki

### **New head of NASDAQ OMX Helsinki named**

Lauri Rosendahl has been appointed as Vice President of Nordic equities and derivatives markets and President of NASDAQ OMX Helsinki. Rosendahl brings an extensive background in financial markets and securities trading, and his ability to work closely with customers will be valuable as we continue to evolve our securities transaction platform and trading services in the Nordic region. Rosendahl will join us from Kaupthing Bank Finnish Branch where he was CEO and Country Manager. He has also held various management positions in securities trading and equity research at investment banks such as Carnegie, ABN AMRO and Deutsche Bank. Lauri Rosendahl will start in his new position on May 1, and in addition to overseeing the operations of the NASDAQ OMX Helsinki, he will also be responsible for working closely with Global Corporate Client Group in support of the NASDAQ OMX listing and capital market business in Finland.

### **New reception for NASDAQ OMX Helsinki**

The reception of NASDAQ OMX Helsinki has moved from street level and can now be found on the second floor of The Exchange, Fabianinkatu 14 A. When visiting NASDAQ OMX Helsinki, please come through the main entrance of the Exchange Building, take the stairs on your left and you will find the reception on the second floor.

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