

Investor Relations Modules

NASDAQ OMX®

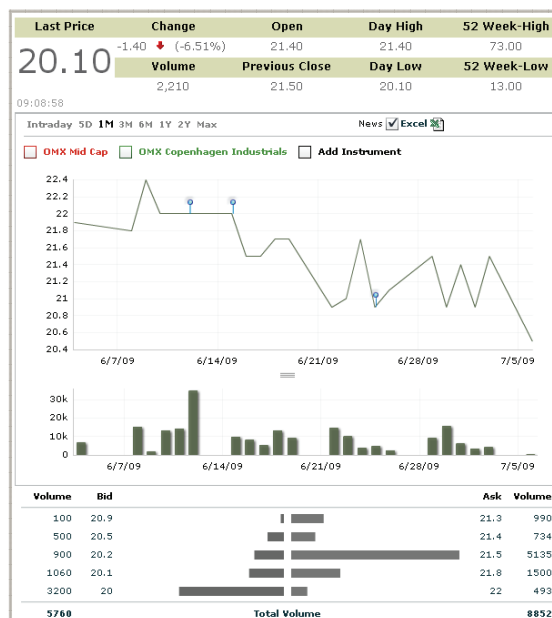
Present share information on your IR website

Shareholders visit your website every day for financial information and to stay updated on your stock's performance. With Investor Relations modules from NASDAQ OMX®, it is easy for your company to integrate IR information, directly from the source, into your corporate website. IR modules provide your shareholders with stock and company related information that can help them in their investment decisions.

Efficient IR Services — An effective way to improve liquidity

With Investor Relations modules, you enable investors to track your company's development with comprehensive trading and disclosure data from your listing market. Accurate and up-to-date investor information helps strengthen your corporate image and promote increased interest and liquidity in your company's stock.

Additionally, IR modules can smooth the IR workflow process. By automatically publishing your company announcements and press releases, you can reduce the manual effort involved and ensure that your price sensitive news is announced instantly on your corporate website.



Available IR Modules

Using the latest technology and cutting edge functionality, NASDAQ OMX offers a multitude of features for your IR website. You can choose one of our packages or select specific modules according to your needs.

- **Share information** – Provide investors with the latest share price. Choose from simple or advanced graphs, avista row, order depth, historical prices, change data, detailed share information, ticker and trades.
- **Investment Calculator** – Enable investors to calculate how their initial investments have developed.
- **News** – Automatically publish company announcements and press releases on your corporate website. Available modules include news archive, latest news, news classic, advanced news archive and subscription module.
- **Insiders** – Insider register available for Finland and Sweden.
- **Shareholders** – Providing data on the largest shareholders in your company, including holdings and dispersion. Currently only available in Finland.

Trades				
Price	Volume	Buyer	Seller	Updated
0.70	14,500.00	DDB	SVB	2009-07-03 11:29
0.70	10,000.00	DDB	SVB	2009-07-03 11:12
0.69	2,500.00	DDB	DDB	2009-07-03 10:18
0.70	500.00	DDB		



2009-05-01	Three-month interim report 2009
2009-04-24	Release date of three-month report (Q1) 2009 for ALK
2009-04-14	Articles of association with latest amendments as of March 27, 2009

To view more examples of IR modules, please visit <http://ir.nasdaqomxnordic.com>

Easy setup and integration

IR modules are easy to integrate into your corporate website. NASDAQ OMX offers simple, customizable solutions with help to guide you or your web agency through the setup process. IR modules are available in Nordic languages as well as English and can be customized in sizes and colours to fit the branding guidelines for your corporate website.

A reliable source

NASDAQ OMX is a credible, neutral and reliable source of trading information. Maintaining a high standard of IR communications is easier and more manageable with the expertise of NASDAQ OMX. You will have the tools and data necessary to promote your company's profile and meet investors' expectations for transparency.

Packaged solutions to choose from

Start package

- Front page ticker
- Simple graph
- Order depth
- Simple news archive
- Subscription module

Medium package

- Selection of front page tickers
- Advanced graph
- Order depth
- Historical price look up
- Advanced news archive
- Customizable subscription module
- Front page news

Advanced package

- Selection of front page tickers
- Advanced graph
- Order depth
- Historical price look up
- Detailed trading data
- Investment calculator
- Avista row
- Advanced news archive
- Front page news
- Customizable subscription module
- XML feed trading data
- RSS feeds with messages

More information

To schedule a demonstration or to find out more on how NASDAQ OMX can help you accelerate your IR website, contact your Key Account Manager or email omxlistings@nasdaqomx.com.

Through NASDAQ OMX, companies gain access to innovative products and services that facilitate transparency, mitigate risk, maximize board efficiency and inspire better investor relations.

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