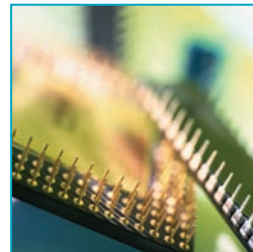


NASDAQ OMX NORDIC BACK OFFICE FOR HIRE

Customized and efficient solutions for securities processing.



20 YEARS OF EXPERIENCE.

Supporting the development of
more than 100 securities firms
in all Nordic countries.

A PAN-NORDIC HUB.

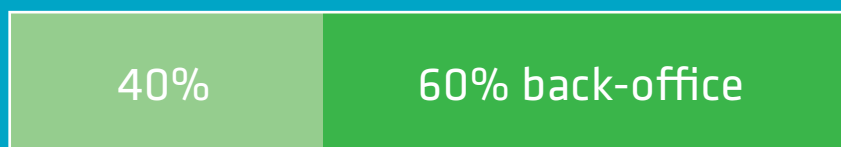
For more efficient transactions and lower costs.

60% of the capacity required to process a securities transaction, is associated with back-office operations. As a Back Office for Hire customer, you gain access to an intelligent and flexible back-office system that links together the Nordic markets, simplifies the settlement of trades and facilitates cross-border trading. Since the system is connected to the Nordic exchange, the Oslo Stock Exchange, the CSD of each country, the SWIFT network as well as your own systems and applications, we can make your transactions both quicker and more cost-efficient – while simultaneously reducing your company's operational risks.

FOCUS ON YOUR CORE BUSINESS.

While we handle your back-office.

We offer you the opportunity to outsource your company's entire back-office function to NASDAQ OMX. Based on our extensive experience of stock-market operations and technology development for the financial market, we can ensure customized and optimized operations, both in terms of costs and time. We interact directly with the market on behalf of your company, with no intermediary. Moreover, since our business unit itself is a securities company that is subject to the supervision of the Financial Supervisory Authority, you can be assured that we follow the same regulations that apply to your company.

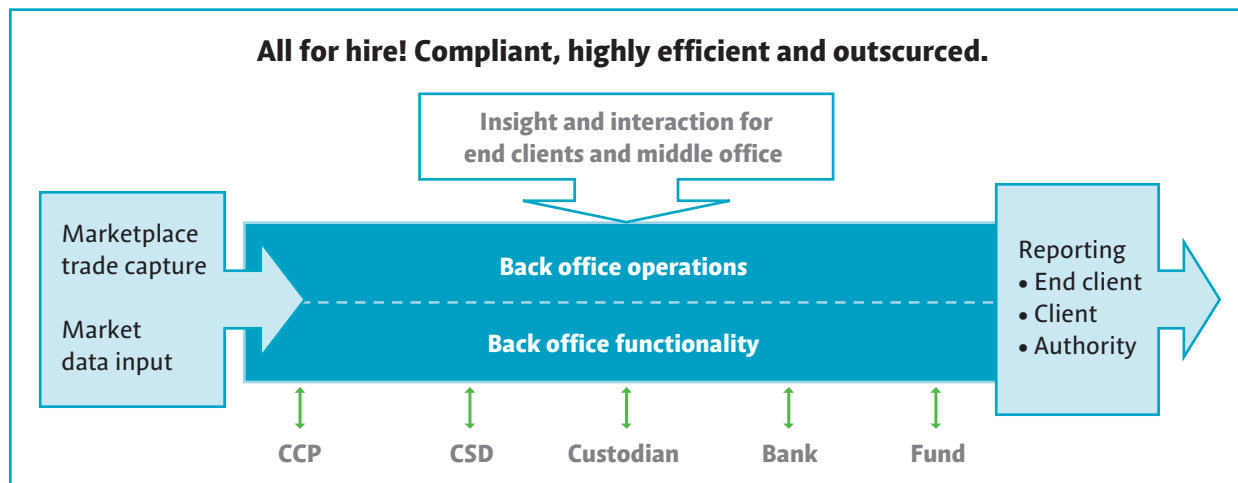


By enhancing the efficiency of 60 percent of the transaction chain, you can reduce your costs per transaction and make resources available in order to grow your business.

FLEXIBLE SOLUTIONS WITH COMPLETE CONTROL.

Customized for Nordic exchange members.

The Nordic exchange's Back Office for Hire offer you optimized flexibility for your back-office operations. Since we offer both specially trained personnel and systems solutions closely related to stock-market operations, we can easily customize our services and quickly adapt to changes in the market. Depending on the requirements of your company, you can choose whether you only require access to the IT system, or if we are to manage all or parts of the back-office operations. For example, an outsourcing solution may be the ideal start for a growing member company seeking to benefit from our expertise and simultaneously avoid costly investments pending the company's future expansion; or for companies wanting to temporarily scale down their operations until a different market situation emerges.





Experts in securities processing

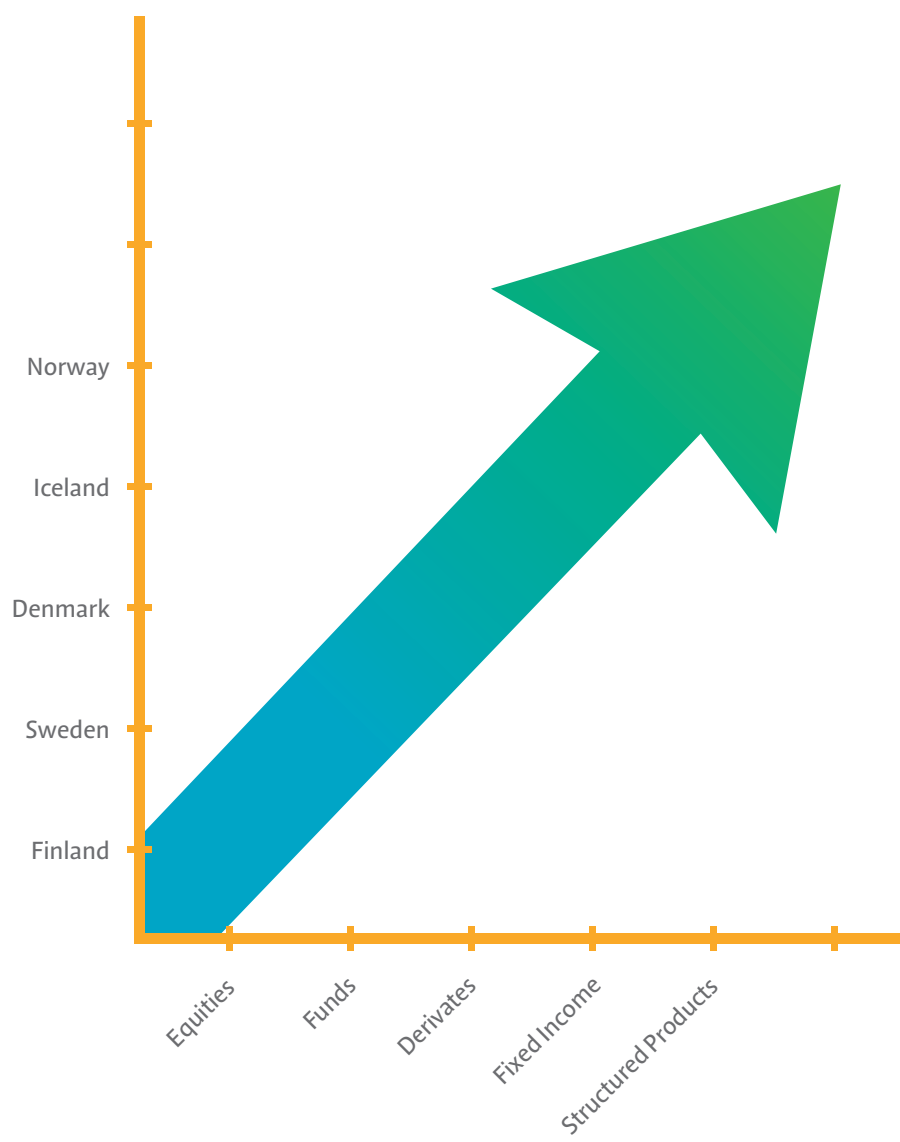


Enables high straight through processing

FREEDOM AND MOBILITY IN NEW MARKETS.

Enabling more rapid expansion and development.

Our efficient systems and flexible outsourcing solutions are particularly valuable to companies that want to expand and develop transactions quickly and effortlessly throughout the Nordic region. Using the Back Office for Hire system as a hub, you can easily launch new products and establish the company in new markets. Relying on our expertise, you can also reduce any costs associated with adapting the business to new regulations and/or industrial changes. Moreover, as opposed to traditional arrangements, the company's back-office personnel do not even need to sit in the same office.



NASDAQ OMX NORDIC-BACK OFFICE FOR HIRE

- Simplifies the execution of securities transactions.
- Reduces resource requirements and eliminates costly and unnecessary back-office investments.
- Reduces costs per transaction and lowers a company's administrative risks.
- Enables flexible outsourcing of all or parts of a company's back-office – with experienced experts working on behalf of the company.
- Assists companies in building up and/or developing their own back-office operations.
- Shortens time to market for new products.
- Facilitates expansion and establishment in new markets.
- Allows quick and cost-efficient adaptations to the operations following industrial and/or regulatory changes.

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