MARKETPLACE FOR HIRE
PROVEN, COMPLIANT, COMPREHENSIVE

PROVEN, MULTI-MARKET, MULTI-ASSET TRADING SOLUTION POWERED BY STANDARD-SETTING INET TECHNOLOGY.

OPTION TO INCORPORATE BEST-IN-CLASS SERVICES, INCLUDING SMARTS INTEGRITY, THE WORLD’S LEADING CROSS-MARKET SURVEILLANCE SOLUTION.

ALREADY IN USE AT REGULATED EXCHANGES AND CONTINUALLY UPDATED TO COMPLY WITH REGULATORY REQUIREMENTS.

SMARTS IS ALREADY INSTALLED IN MORE THAN 35 NATIONAL EXCHANGES AND REGULATORS AND 65 BROKERS ACROSS 60 COUNTRIES.


CURRENTLY PROVIDES FULL IT SERVICE MANAGEMENT TO 25 MARKETPLACES GLOBALLY, REPRESENTING 60,000 TRADING HOURS ANNUALLY WITH AN UPTIME RECORD OF 99.99+% FOR MISSION CRITICAL OPERATIONS.

THE MOST COMPLETE MARKETPLACE SERVICE AVAILABLE

Facing increased regulatory, compliance and cost pressures, financial firms are recognizing the advantages of leveraging the technical and service capabilities of the world’s number one provider of exchange technology to manage and support their marketplace. Powered by standard-setting INET technology, Marketplace for Hire (M4H) from NASDAQ OMX is a proven multi-market, multi-asset trading solution that is currently in use at regulated exchanges and is designed to operate in the constantly changing global regulatory environment. Offered as a service, M4H offers comprehensive and mature functionality covering all major asset classes—including equities, commodities, fixed income, options, and derivatives—on a resilient and flexible platform.
For more than 40 years, NASDAQ OMX has been a leader in creating electronic technology solutions for the exchange industry. We have a long history of partnering with marketplaces worldwide to provide the strategic guidance, technology tools and ongoing support to help them meet their goals. With M4H from NASDAQ OMX, in addition to gaining an exceptional technology platform, customers benefit from the unwavering commitment and dedicated support of the world’s largest exchange company.

THE MANY ADVANTAGES OF M4H

TIME-TO-MARKET
NASDAQ OMX has already made the investment, so instead of implementing a major technology and development project, M4H can be configured and deployed in a short timeframe.

CONFIGURATION, NOT DEVELOPMENT
Based on a proven platform currently in use at many marketplaces, key marketplace functionality already exists. Additional development is not required, merely configuration to get your marketplace running the way you want it.

DELIVERED AS A SERVICE
M4H is delivered as a service and is based in existing London and New York facilities. This provides the flexibility to add capacity and functionality to accommodate business growth, eliminates the headaches associated with maintaining technology in-house, and provides a low total cost-of-ownership.

PROVEN
M4H is built on proven NASDAQ OMX technology assets, market operations experience and IT management expertise.

DESIGNED FOR COMPLIANCE
Already in use at regulated exchanges, M4H is specifically designed to operate in the constantly changing global regulatory environment.

MAINTAIN CONTROL
With M4H, marketplaces maintain ownership of configuration and market rules. In addition, a dedicated market operations tool enables full control of the marketplace.

TRUSTED GLOBAL PARTNER
Whether setting up a new market or replacing legacy technology, financial firms are assured of the backing of a proven global partner. NASDAQ OMX a long history of providing services to the exchange industry and can support business expansion into new regions and offerings.

ROBUST FUNCTIONALITY, CONNECTIVITY
Delivers full service, multi-asset functionality, including for derivatives, off-the-shelf. Access to the trading system is provided through FIX with options for other established API interfaces.

ADD-ON SERVICES

TECHNICAL SERVICES
+ Disaster Recovery
+ Co-location Services
+ Low Latency Market Data Feed Input
+ Pre-Trade Risk Management
+ Post-Trade and Trade Reporting Gateways
+ Market Operations Tools

BUSINESS SERVICES
+ Market Operations
+ Transactional Reporting & Statistics
+ Participant Market Support
+ Participant Certification & Rollout
+ Market Surveillance
+ Advisory Services

DEDICATED PARTNER
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