THE THOMSON ONE IR PLATFORM GIVES YOU ACCESS TO THE INFORMATION AND ANALYTICS YOU NEED VIA THE WEB, BLACKBERRY, IPAD, IPHONE AND ANDROID.

ACCESS THE SAME INFORMATION AND ANALYTICS USED BY INSTITUTIONAL INVESTORS AND ANALYSTS
GAIN UNIQUE INSIGHT INTO BUY-SIDE DECISION MAKING
LEVERAGE TIME SAVING TOOLS TO MONITOR DEVELOPMENTS, PRIORITIZE YOUR OUTREACH, PLAN YOUR INVESTOR MEETINGS AND ANALYZE YOUR PEERS
MONITOR ALL COMPONENTS OF YOUR IR PROGRAM USING THIS SINGLE SOLUTION

INSIGHT INTO INVESTOR BEHAVIOR AND ACTIVITY
Leveraging our buy-side relationships we can provide you with insight into their decision-making and activities. We make this information available in Thomson ONE IR:

+ Monitor how investor interest in your company is evolving with StreetEvents Interest which tracks the participation of institutional investors across your communications over time.
+ Know which investors are monitoring your company because they recently added you to or removed you from their StreetEvents Watchlist.
+ Monitor how investor interest in your company is evolving with StreetEvents Interest which tracks the participation of institutional investors across your communications over time.
+ Anticipate the trading decisions of an institutional investor using Smart Targets which highlights the major factors driving the buying and selling decisions of a firm or fund. The results are derived from our proprietary ownership models. One model is for firms and funds without any current equity holdings in your company and the other is for existing shareholders.
+ Access exclusive analysis of emerging trends and best practices on IRHub.

INSTITUTIONAL INFORMATION & ANALYTICS
Access the same information and analytics that drive institutional investment decisions.

+ Monitor market moving events with Reuters News
+ Prepare for analyst calls by viewing the StreetEvents webcasts and transcripts of your peers’ calls

Smart Targets Investor Chart: Identify & prioritize your roadshow locations based on investor risks and opportunities.
Understand how the sell-side views your company, peers and industry with First Call real-time research and analyst estimates across 20+ measures.

Get detailed profiles of firms and funds, including their holdings data, investor type and contact details.

Analyze equity ownership changes across your company and peers.

Monitor your outreach efforts and effectively plan investor meetings using our robust Contact Management System (CMS).

Quickly pull reports to see how the holdings of investors you’ve met with have changed over time.

Benchmark your performance against your peers using Worldscope and Reuters fundamentals.

Access viewership and traffic reports if you use our webcast and IR Website solutions.

**CONSOLIDATED VIEW OF YOUR IR PROGRAM**

Daily Monitor is your personalized and dynamically updated homepage that brings together all components of your IR program so you can quickly view the developments impacting your company, peers and industry. Easily customize the layout of your Daily Monitor to suit your needs. Here’s a glimpse of what you can do with the Daily Monitor:

+ Be notified of price/ volume changes, ownership changes, new Advisory reports, post-webcast reports, and other information relevant to you.
+ Identify investors who should but do not currently own shares in your company.
+ View top buyers and sellers of your company’s shares over the past 12 months and see how they align with top buyers and sellers in your sector.
+ See which investors have recently added or removed your company from their StreetEvents watchlist.

**TIME SAVING TOOLS**

We know your time is valuable which is why we’ve included time-saving tools within Thomson ONE IR:

+ **Investor Targeting Chart:** Identify investors posing the greatest risk and opportunity using a scatter plot chart or geographical view.
+ **Itinerary Planner with map view:** Easily plan your conferences and roadshows by organizing all of your meetings and travel in a single location. View a map of your meetings and a summary of your itinerary.
+ **StarMine Analyst Ratings:** Quickly identify most and least accurate analysts covering your company and peers.
+ **Contact Management System (CMS):** Synchronize your contacts and events between Thomson ONE IR and Microsoft Outlook. You can also manage your investor interactions using your iPhone, iPad and/or Android with our IR Mobile web app which synchronizes with Thomson ONE IR.
+ **Spreadsheet Link:** Accelerate your peer analysis using our Excel add-in. Spreadsheet Link delivers Thomson Reuters data in an easy-to-use Microsoft Excel interface so you can:
  + Benchmark comparable companies and analyze valuations
  + Conduct financial modeling
  + Easily create presentations with dynamic Microsoft Office links.

**TABLET & MOBILE ACCESS**

Access the same information you receive within Thomson ONE IR from your tablet or mobile device with IR Mobile:

+ Manage your investor interactions, create and edit events, enter meeting notes and access shareholder information, First Call research and StreetEvents transcripts directly from your iPad, iPhone or Android. All of the information is synchronized with your CMS information in Thomson ONE IR.
+ To download this IR Mobile web app, go to app-irmobile.thomsonone.com from your iPad or iPhone. Android users can access the app from the same URL using the Chrome browser.