NASDAQQ OMX MiQ
ACTIONABLE INSIGHT AND INTELLIGENCE FOR MARKET OPERATORS

To compete in today’s data driven, globally interconnected environment, information is key to both gaining an advantage and also staying agile and relevant. While accurate, accessible data is an undeniably crucial component to this, obtaining useful, actionable information in a timely, manner – especially across multiple data formats and inputs and infinitely increasing volumes – continues to be a challenge for many organizations.

NASDAQQ OMX MiQ & MiQ Core

NASDAQ OMX’s MiQ provides market operators – exchanges, clearinghouses, CSBs, and more – a cohesive data management solution, tailor-made for the exchange industry supporting the entire trade lifecycle. MiQ reduces many of the challenges associated with data volumes, processing, storing and retrieval, and speed of extraction. With its first version, MiQ helps operators better visualize cross-system data dynamically as their markets are changing to gain true value and real-time insight.

With MiQ Core, the solution’s cohesive middle layer, firms can form the backbone of an effective data management strategy. The solution interacts with and connects data points between trading, clearing, risk, surveillance and other mission critical systems, to help firms to efficiently access key data across varying formats and systems. Overall, this enables quicker, more effective analysis via advanced visualization and reporting. Additionally, by having a robust, foundational framework for data established, with the ability to aggregate and bring in data from a variety of sources, MiQ users are positioned to derive even more value from their data and systems – the opportunities are endless.

MiQ powers the IQ of organizations, enabling more informed decision-making that can help drive liquidity and market share, grow revenues, enhance client services and stay ahead of competition.

Enable effective, timely decision-making through comprehensive, deep insight and understanding of the factors affecting your organization.
KEY BENEFITS

DERIVE NEW VALUE FROM DATA, FASTER
Batch-driven and historical update frequencies are being surpassed by real-time needs. MiQ enables the real-time analysis critical to analyzing metrics affecting performance, uncovering new information to dynamically act upon.

DEVELOP A DEEPER UNDERSTANDING OF YOUR BUSINESS
Through intuitive pre-defined dashboards and reports, MiQ helps further an understanding of attributes or trends affecting everything from liquidity to market share in a snapshot, so that firms can act on information to stay relevant, competitive and profitable.

MANAGE AND MASTER THE TWO-WAY FLOW OF INFORMATION TO IMPROVE CUSTOMER RELATIONSHIPS
By exploring client-specific information over a specific time horizon, sales and account management teams can improve customer relationships, creating proactive and productive discussions with customers to help them better their businesses.

GENERATE NEW REVENUE STREAMS AND MONETIZE THE DATA ALREADY CONSUMED
By analyzing market information, firms can better determine gaps in current offerings and areas trending successfully to help drive new offerings for members, or provide better information back to members and listings.

SUPPORT FOR MULTIPLE USER ROLES ACROSS THE ORGANIZATION
Roles include:

► MANAGEMENT: Have a firm overview and understanding of the market and members to remain agile and dynamically shift strategy as needed.

► HEAD OF TRADING: Stay abreast key market developments and provide in-depth insight internally and externally, as well as being able to quickly conduct trend analysis or tailor market strategy in real-time.

► PRODUCT GROUP: Determine current product health analysis, gaps and monitor performance and profitability of a particular product or order type

► ACCOUNT MANAGEMENT: Determine where is there more opportunity for a member to trade more, or differently – where are there gaps?

KEY FEATURES

MIQ AND MIQ CORE PROVIDE SCALABLE, MULTI-ASSET COVERAGE WITH RICH CAPABILITIES AND OUT-OF-THE-BOX FEED HANDLERS COVERING THE ENTIRE TRANSACTION CHAIN – FROM TRADING TO SURVEILLANCE TO RISK, CLEARING AND CSD. THE SOLUTION ENABLES CROSS-SYSTEM DATA ANALYSIS VIA INTUITIVE DASHBOARDS AND REPORTS TAILOR-MADE FOR A NUMBER OF USE CASES VOICED BY MARKET OPERATORS GLOBALLY.

TO LEARN MORE, CONTACT US: GSTMARKETING@NASDAQOMX.COM